

ARIANNA PARISI

ARTIST & DESIGNER

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(516)884-8988

AWARDS

SENIOR MILLER AWARD 2023 *Stevens Institute of Technology*

Received 1st place award for Senior Thesis concept and execution throughout the year.

SKILLS

Software Skills

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe XD
- Figma
- P5.js
- Javascript
- HTML/CSS
- Cinema 4D

Project Skills

- Experience Mapping
- UX design
- Leadership

EDUCATION

Sept. 2020 - May 2023 **B.A. in Visual Arts & Technology**
STEVENS INSTITUTE OF TECHNOLOGY, HOBOKEN, NJ
Graduated Honors with a double concentration in *Design & Moving Image*

July 2023 - Present **UX Design Professional Certificate**
GOOGLE
Conducted user research
Created wireframes while considering equity-focused design and user accessibility throughout the design process.
Created low and high fidelity prototypes in Figma

WORK EXPERIENCE

January 2024 - Present **POP UP MOB, EXPERIENTIAL DESIGN AGENCY, NEW YORK, NY**
Jr. Creative Designer
POSITION II

- ◇ Participate in creative brainstorms, concept ideation, and visual design from start to finish.
- ◇ Create presentation decks in Google Slides to lay out concepts, storytelling, and narratives that guide users through an immersive and meaningful user journey.
- ◇ Showcase and present designs to client in meetings.
- ◇ Create branded graphics for small and large format printing.

October 2023 - January 2024 **Creative Design Intern**
POSITION I

- ◇ Worked closely with the Creative Director to ideate and refine concepts for user experiences.
- ◇ Assisted the creation of proposal decks in InDesign for clients.
- ◇ Created branded graphics for small and large format printing.

September 2022 - May 2023 **NAZZ FORGE, BROOKLYN, NY**
Blacksmith Apprentice

- ◇ Assisted beginner metalworking classes
- ◇ Designed and fabricated a Chef's Knife from scratch including forging, heat treating, and grinding.

October 2021 - March 2022 **ARTHUR ART DATA LLC., NEW YORK, NY**
Collection Curator

- ◇ Involved in pitching ideas, staying up to date on art trends/galleries/exhibitions in large cities.
- ◇ Curated digital art collections.
- ◇ wrote pieces based on research and interviews with artists, galleries and art collectors.

September 2021 - December 2021 **STEVENS INSTITUTE OF TECHNOLOGY, HOBOKEN, NJ**
Fabrication Lab Technician

- ◇ Assembled, operated and maintained equipment including large format printers, CNC mills, and 3D and resin printers.
- ◇ Helped guide and support student projects to create a dynamic learning experience for lab users.

September 2019 - April 2020 **LOST DOG, ROCKVILLE CENTRE, NY**
Graphic Design Intern

- ◇ Created motion graphic visuals for social media campaigns.
- ◇ Storyboarded and video edited using industry standard Adobe programs such as Photoshop and After Effects.